



Established 1997 25th Anniversary

# Foundation News

Newsletter  
Spring/Summer 2022

The Community Foundation  
of the Rappahannock River

cfrrr.org  
540.373.9292

## Guiding Our Work: Celebrating 25 Years and Our Vision for the Future

This year, The Community Foundation is celebrating 25 years of advocating for philanthropy. This major milestone in the foundation’s history empowered us to reflect on our past and craft a vision for our future. Over the past year, foundation staff has undergone a vigorous strategic planning exercise, culminating in a new vision to lead the region in philanthropic giving while boldly addressing the needs of our community.

**Our vision is to be a trusted leader in engaged charitable giving and provide accessible, inclusive and sustainable philanthropy.**

This new vision statement will help guide the work of our Board of Governors, staff members and volunteers.

You can help support this new vision by making a designated gift to our Annual Appeal. Visit our website [cfrrr.org/donate](http://cfrrr.org/donate) or mail your check to: The Community Foundation, P.O. Box 208, Fredericksburg, VA 22404



Ben Maxwell, 2021 - 2022 President of the Board of Governors



Click here to watch Ben Maxwell, President of the foundation’s Board of Governors discuss our vision for the future.

Scan the QR code with your device to make a donation on our website.



# Commemorating 25 Years With \$125,000



This year, we are celebrating 25 years of advocating for philanthropy. Our grantmaking reflects the generosity of our community and the transformative power of philanthropy. **We could not do this without you!**

To celebrate this special milestone, we are awarding an additional \$125,000 to five nonprofits in our region over the next year. These grants will support initiatives that directly

enhance nonprofit organization's accessibility, inclusivity and sustainability.

"We are investing in our community's nonprofits, just as so many generous donors have invested in us," says Teri McNally, Executive Director.

"We value the expertise of nonprofits—they know what they need to succeed. This funding will empower nonprofits to invest in their future and in our community's future."

All eligible nonprofits in Caroline, Fredericksburg, King George, Spotsylvania, and Stafford may apply.

The foundation will award funding in three cycles based on area of focus. Nonprofits should visit [www.cfrr.org/grants](http://www.cfrr.org/grants) for complete eligibility requirements and information on additional grant opportunities.

Preservation, Arts and Cultural Organizations

**Application Opens: April 18**  
**Deadline: May 16, 2022**  
**Award Announcement: July 26**

Environment and Animal Welfare Organizations

**Application Opens: September 26**  
**Deadline: October 24, 2022**  
**Award Announcement: December 19**

Education, Health and Human Services Organizations

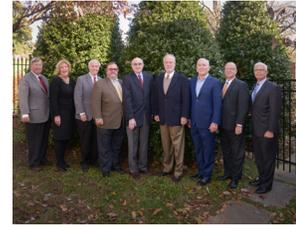
**Application Opens: December 19**  
**Deadline: January 23, 2023**  
**Award Announcement: March 20**

# A History The Community Foundation

## 1997

On March 13, 1997, The Community Foundation of the Rappahannock River Region, Inc. was issued its Certificate of Incorporation.

In its first year, philanthropists donated \$117,582 and gifts and the foundation granted \$1,000 to nonprofits.



## 2005

In 2005, the foundation's Board of Governors and staff established our Youth in Philanthropy program to engage and teach high school students about the power of philanthropy. In its first year, 12 students participated. Today, more than 40 students participate in the program each year.

**To date, nearly 300 students have participated, granting more than \$400,000 to regional nonprofits.**



## 2008

The Board of Governors established The Women and Girls Fund as a giving circle to invest in women and girls. Each year, the fund's membership selects programs that address the needs of women and girls in our community.

Our goal is to establish a \$1 million endowment that makes future grantmaking for women and girls a permanent, sustainable community asset.

**Today the fund has more than 500 donor-members.**



## 2017

The Community Foundation celebrated its 20th anniversary with \$80,000 in grants (4 x \$20,000) to the Lloyd F. Moss Free Clinic, Germanna Community College, Friends of the Rappahannock and the Arts and Cultural Council of the Rappahannock. At this time, the foundation held over \$21.5 million in assets and had granted \$8 million to nonprofits.



## 2022

**Today, we are stewards of 180+ charitable funds with nearly \$50 million in assets.** Since 1997, we have donated over \$15 million to nonprofits.

In celebration of our 25th anniversary, we are granting an additional \$125,000 to five organizations. These grants will enhance accessibility, inclusivity and sustainability.



Established 1997



25th Anniversary

# Nonprofit Collaboration



Students from Rappahannock Area Office on Youth, photo courtesy of Friends of the Rappahannock

Last year, The Community Foundation launched our Nonprofit Leadership Cohort, an initiative to connect nonprofit leaders and build a stronger sector.

We began this work by inviting 20 nonprofit executives to join a six month strategic planning effort to determine the scope and need of our nonprofit community.

During a time of videos calls and isolation, we focused on effective and efficient collaboration. As a result, several cross-sector partnerships emerged.

One partnership led to a program that received a competitive grant by the foundation's Fredericksburg Savings Charitable Fund.

The Rappahannock Area Office on Youth (RAOY) provides:

- Mandated services (court ordered requirements)

- Prevention programs (designed to reduce the possibility of future court involvement)

- Residential services (a 12-bed community-based residential facility serving youth ages 12-17).

The mission of RAOY is to provide programs that promote healthy and responsible behavior in youth and young adults, encourage positive development, and to support families.

Friends of the Rappahannock (FOR), a grassroots conservation organization, works to educate everyone about the river and to advocate for actions and policies that will protect and restore the Rappahannock River.

ROAY and FOR created a joint program for students during spring break and provided hands-on educational experiential programs throughout the week. Their goal: have at-risk students learn about the Rappahannock River, its top

pollutants and how to help preserve and protect the river. FOR designed a week filled with educational and conservation activities along portions of the Rappahannock River.

From understanding how to test water quality, to designing storm drain filters that reduce runoff and erosion, and building floating wetlands, students became experts on the impact of conservation efforts on the Rappahannock River.

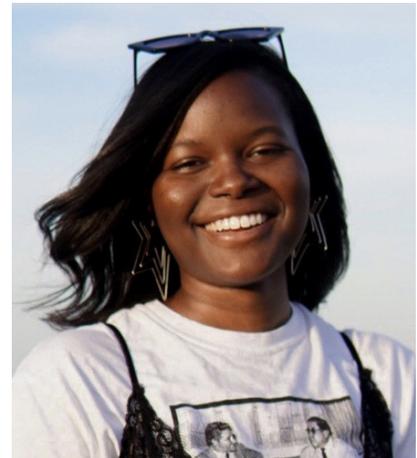
"The students had such a great attitude and willingness to learn throughout the entire week. We loved getting to know each of them and exploring our river together," Lindsay Anderson, FOR Environmental Educator.

Interested in supporting our nonprofit leadership work? Contact [info@cfrrr.org](mailto:info@cfrrr.org) or make a gift online at [cfrrr.org/donate-now](https://cfrrr.org/donate-now)

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# Meet Ashley McNeil

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In January 2022, Ashley McNeil joined the foundation's staff as Manager of Programs & Special Initiatives. Ashley manages the foundation's programs such as Youth in Philanthropy (YIP), scholarships, the Women and Girls Fund and the foundation's Diversity, Equity and Inclusion (DEI) initiative.

After earning her degree in African American Studies and Gender Studies from Virginia Commonwealth University, Ashley entered the nonprofit industry to explore her passion

for service and community-based work. Ashley is creative and experienced in communications, digital marketing, and grant management.

Ashley has first-hand experience with the foundation's YIP and scholarship programs. In high school, Ashley participated in YIP and during her senior year she received multiple scholarships from The Community Foundation.

We are incredibly fortunate that Ashley has joined our team.

Please help us in extending a warm welcome to Ashley!

Need to get in contact with Ashley? You can email her at [ashley.mcneil@cfrrr.org](mailto:ashley.mcneil@cfrrr.org) or call 540.373.9292 x 124.

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# The Women and Girls Fund Live Ballot

On May 12, members of the Women and Girls Fund gathered for the fund’s annual Live Ballot event. This event highlights the role of participatory philanthropy at The Community Foundation.

Fund members hear from nonprofit organizations regarding their grant applications and make their funding decisions.

We are grateful to the thoughtful consideration each member gave to the four grant proposals from our local nonprofits.

Thank you to every regional nonprofit who submitted a request for funding this year and especially to our four finalists for sharing their projects and work with us at the Live Ballot.

This year, the Women and Girls Fund will award \$50,000 in grants to:

• **Lloyd F. Moss Free Clinic**  
\$20,268  
“Focus on Women’s Health”

• **STEM Education and Innovation Center**  
\$15,000  
“TechBridge Girls and Virginia-Out-of-School Time”

• **Rappahannock Area YMCA**  
\$14,732  
“YMCA Power Scholars Academy”

Thank you to everyone who made this event a success!

Not a member of the Women and Girls Fund? Join today at [cfrrr.org/women-and-girls](http://cfrrr.org/women-and-girls)



## Funding Opportunities: Apply Now

[Learn more about upcoming grant opportunities on our website \[cfrrr.org/apply\]\(http://cfrrr.org/apply\)](http://cfrrr.org/apply)

We invite eligible nonprofits to apply for upcoming funding opportunities. For more information on grant eligibility and requirements, visit [cfrrr.org/grants](http://cfrrr.org/grants).

For more information contact Casey Hu, Director of Donor Services, at [casey.hu@cfrrr.org](mailto:casey.hu@cfrrr.org).

The Duff McDuff Green, Jr. Fund Large Grants (Over \$7,500)

**Application Open Now**  
**Deadline: June 6**

Youth in Philanthropy

**Application open: July**  
**Deadline: August**

The Fredericksburg Saving Charitable Foundation Fund

**Application opens: July 18**  
**Deadline: August 22**

# Thank You to Our Local Professional Advisors

Each April during tax season, foundation staff assemble and distribute "Thank You" baskets to local professional advisors.

This small gesture is our way of thanking our community's attorneys and CPAs who are

helping us build a flourishing philanthropic community.

From estate planning to tax preparation, these professionals assist their clients in reaching their philanthropic goals.

If you are interested in creating a will, need assistance with taxes or need additional financial or legal assistance, contact a local professional advisor today.



Hirschler



Kelemen & Stephens



Parrish Snead Franklin Simpson, PLC

# Cheers to 25 Years!

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Since our founding in 1997, the foundation has granted over \$15 million to regional nonprofits.

We are grateful for the generosity of each and every donor who has invested in The Community Foundation. Thank you.

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Founding Board of Governors (from left to right): R. Leigh Frackelton, Jr., Linda Worrell, William Howell, Christopher Halberg, Harry Dickinson, William Young, Douglas Stewart, Keith Wampler, Allen Fisher Jr.  
Not pictured: Anne Rowe

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Support our work by making a donation in honor of The Community Foundation's 25th Anniversary.

To give, visit our website [cfrrr.org](http://cfrrr.org), call us at 540.373.929 or send a check payable to:

The Community Foundation  
P.O. Box 208  
Fredericksburg, VA 22404

